

COMMUNITY
ECONOMIC
RESILIENCE
FUND
(CERF)
PROGRAM

L.A. County HRTC Meeting

www.laedc.org/CERF



Los Angeles
COUNTY LINE

LA County CERF HRTC Meeting Agenda August 25th, 2023

- Welcome, and Introductions of New Partners
- Election Update: Vacant Seats
 - Nomination Tracker
 - Election Process, Mechanism
- Tribal Funding SFP
- Research Updates
- The Steering Committee By-Laws
- Catalyst Program Updates
- Process Mapping Update
- Training/Capacity-Building SOW
- Stakeholder Update
- Upcoming Meeting Dates
- Next Steps
- Questions/Comments



Election Update

1. Vacant Affinity Hub Lead Seats

Election: August 28th | 9am until August 29th | 3pm

Academia

- 1 seat

Immigrants

- 1 seat

2. Vacant Steering Committee Seats

Election: September 4th | 9am until September 5th | 3pm

Resident/Workers

- 5 total seats

Municipal Partners

- 1 seat

Remaining vacant seats:

Labor

- 6 total seats
- No nominations received

[Nomination Tracker](#)

[Affinity Published Applications](#)

Voting Process Mechanism

WHO will be Allowed to Vote?

- All fully onboarded partners who have executed a Partnership Agreement Letter will be allowed ONE vote.
- The registered voter will be the Point of Contact (POC) that was listed in the Partnership Letter.
 - If the registered voter/POC needs to be updated, the original point of contact listed in the Partnership Letter must email CERF@LAEDC.ORG directly with this request.
 - If the POC is no longer with the organization, please have your new point of contact email our team to resubmit a new partnership letter and we will update the voter credentials.

What will the Voting Process Entail?

- At the beginning of the election window, registered voters will be issued a unique token via email. This secure token grants access to cast votes on a virtual ballot.
 - Once all votes on the ballot are cast, the token will be closed.
- Voting results will be shared after voting window closes.

CERF Tribal Funding Opportunity – Intermediary Solicitation for Proposals Open DEADLINE EXTENSION

The proposal application deadline has been extended to **Monday, September 28, 2023 by 3 p.m. PT**. An errata will be released soon to reflect this revision, and will be posted on the [Employment Development Department \(EDD\) website](#) in the next few days. If you have any inquiries related to the errata or about the SFP, please email the CERF Team at WSBCERF@edd.ca.gov.

The CERF Tribal Funding Opportunity will provide up to \$25 million for tribal-led economic development planning and implementation projects. The current SFP is seeking an Intermediary, an organization or collection of organizations that possess the capacity to assist in the development, implementation, and facilitation of the CERF Tribal Funding Opportunity. The administration funding available for the Intermediary to support the Tribal Funding Opportunity Program is up to 15 percent of the total award.

CERF Tribal Funding Opportunity - Intermediary Solicitation for Proposals: Important Links

- [CERF Tribal Funding Opportunity Solicitation for Proposals Announcement](#)
- [CERF Tribal Funding Opportunity Solicitation for Proposals with Forms for Submission](#)
- [CERF Tribal Funding Opportunity Information Session Slides](#)
- [CERF Tribal Funding Opportunity Information Session Recording](#)
- Passcode: qq+x.Pq6



Research Request for Proposals Now Open!



Research Updates

<https://lacerf.org/subcommittees-research>

Research RFPs and Bidders Conference Recap

An informative bidder's conference was held on August 16, 2023, to provide insights into our Research RFP opportunities.

Deadline to Apply: September 5th 3pm

- **Meeting Recording**
- Passcode: : jv2aL++6

1. **Regional Summary, SWOT Analysis, Labor Market Analysis**
2. **Industry Clusters, Regional Benchmark, and Accountability Data Tool**
3. **ER-CERF-03 Economic Research and CCERF Research and Data SWOT, Partnerships and Gap Analysis**

CERF Collaborative Bylaws

The Southern Border Collaborative developed a document of their bylaws that could serve as a template for the LA HRTC to create our bylaws.

Southern Border Coalition - Organization Bylaws CA Community Economic Resilience Fund – Southern Border Region



Mission Statement

The Southern Border Coalition’s mission is to develop a comprehensive regional economic plan that supports high-road jobs, an inclusive transition to a net-zero economy and empowers and uplifts disinvested communities by fostering equity and creating sustainable opportunities for growth.

The Southern Border Coalition believes that every individual deserves the chance to reach their full potential. We are committed to addressing the systemic barriers to inclusive community engagement and building a future where everyone has equitable access to resources, opportunities, and a thriving quality of life.

To fulfill our mission, we will actively engage with disinvested communities, listening to their needs and perspectives on the future they want for their families and neighborhood. We will work collaboratively with community leaders, local organizations, and individuals to co-create solutions that address the root causes of economic, health, and environmental inequity to ensure lasting impact.

We advocate for policies and practices that promote social and economic justice, challenging systems that perpetuate inequality. Through community education, empowerment, and ownership in decision making, we seek to create agency and resilience within disinvested communities, enabling them to actively participate in shaping their future.

What we heard

THEME	OPPORTUNITIES FOR IMPROVEMENT	CATALYST 2.0
Administrative	<ul style="list-style-type: none"> • Transparency, expedient contracting, extended deadlines, and retention of funds in regions if not used 	<ul style="list-style-type: none"> • Application no more than eight pages
Equity and Disinvested Communities	<ul style="list-style-type: none"> • Allocation of funds not proportionate to size of regions • Standard definitions and metrics of equity and other key program considerations 	<ul style="list-style-type: none"> • Ensure broad access to inclusive economic development in each region, while allowing discretion on most equitable use of funds to HRTCs • Evaluation metrics currently under development
State Process and Communications	<ul style="list-style-type: none"> • Make materials accessible and available in multiple languages • Need for clear terminology 	<ul style="list-style-type: none"> • Program factsheet and updated FAQs will be made available in multiple languages
Catalyst Program Design	<ul style="list-style-type: none"> • Funding amount too large for some regions to liquidate and takes too much away from implementation phase • Catalyst should support HRTC activities and planning 	<ul style="list-style-type: none"> • Decrease to \$14 M per region, including up to \$2 million for HRTC operations
Catalyst Funding Buckets	<ul style="list-style-type: none"> • Need for flexibility in buckets 	<ul style="list-style-type: none"> • Less prescription in required funding categories



Catalyst 2.0

- \$14 million per region to bridge inclusive economic planning with project and program implementation
 - Up to **\$2 million** in HRTC operations
 - Up to **\$1.5 million** towards Sector Investment Coordinators
 - Up to **\$9 million** for project pre-development activities
 - Up to **\$1.5 million** towards grant administration and compliance (Fiscal Agent overhead)



CERF's three phases

Creating pathways for investment that will bring **bottom up, regionally governed** economic blueprints to life – creating good-paying jobs, prosperous communities, and a clean energy economy

March 2023

September 2026

PLANNING PHASE

\$5 million per region

Developing regional economic visions in partnership with communities

PRE-DEVELOPMENT PHASE

\$14 million per region

Catalyzing a portfolio of projects and programs that are positioned for state, federal, and private investment

IMPLEMENTATION PHASE

\$268 million

Bringing regional visions to life by funding project and programs developed through the process

CERF Catalyst
Program
Updates

Maximize Investment into Communities

Align timeline with historic federal and state funding opportunities

\$190 Billion in Federal Funding for California

\$48 Billion*

California Climate
Commitment
3-Year Horizon*

**\$41.9
Billion***

Infrastructure
Investment and Jobs Act
2026 Horizon*

**~\$390
Billion***

Inflation Reduction
Act
2026 Horizon*

**~\$52
Billion***

Chips & Science Act
2026 Horizon*

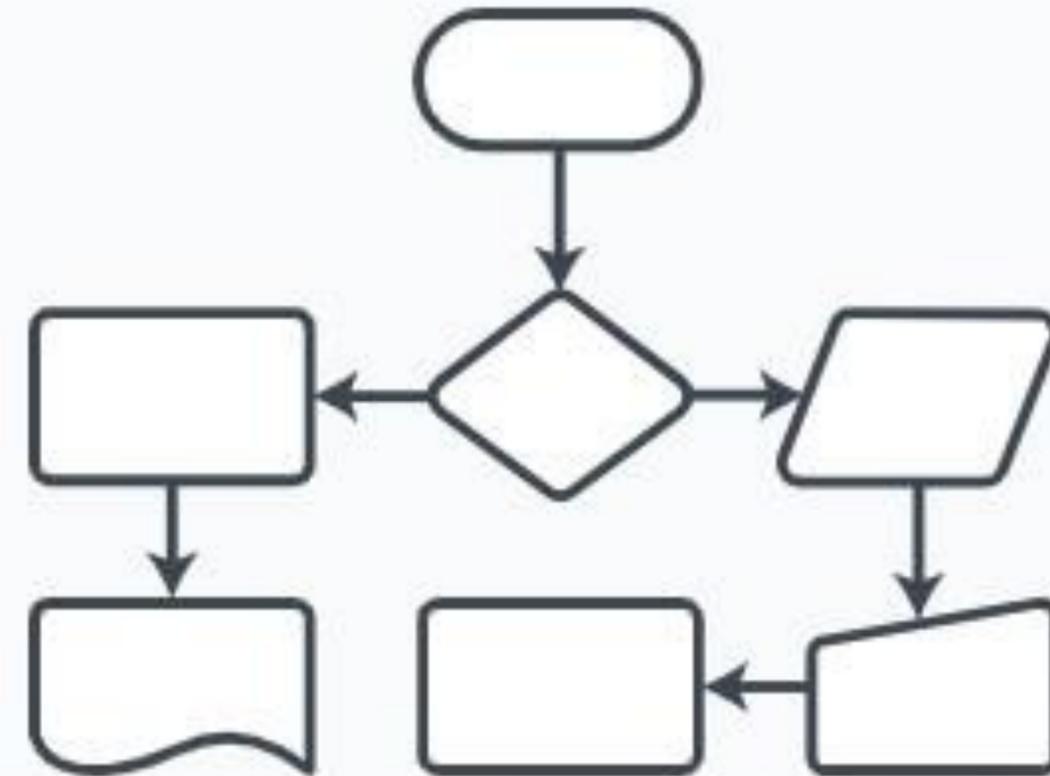


Process Mapping

The Mark, USA
In Progress!

Four Meetings Total

Total Project Time: 8 weeks



Training/Capacity-Building Lead Scope of Work Questionnaire

- \$75,000 to provide training to strengthen the capacity of community residents to take part in CERF planning and decision making.

Training/Capacity-Building Contractor Questionnaire

The Los Angeles High Road Transition Collaborative (LA HRTC) has included in the proposal "the amount of \$75,000 to provide training to strengthen the capacity of community residents to take part in CERF planning and decision making."

cerflahrtc@gmail.com [Switch account](#)



Not shared

* Indicates required question

What training and capacity building services will the vendor need to provide to the * Affinity Hub Leads, Table Partner Leads, and CBO micro grantees?

Your answer

Submit

Clear form

Stakeholder Analysis

Stakeholder Count

8/23/23

**Total Number of
Organizations Engaged**

514

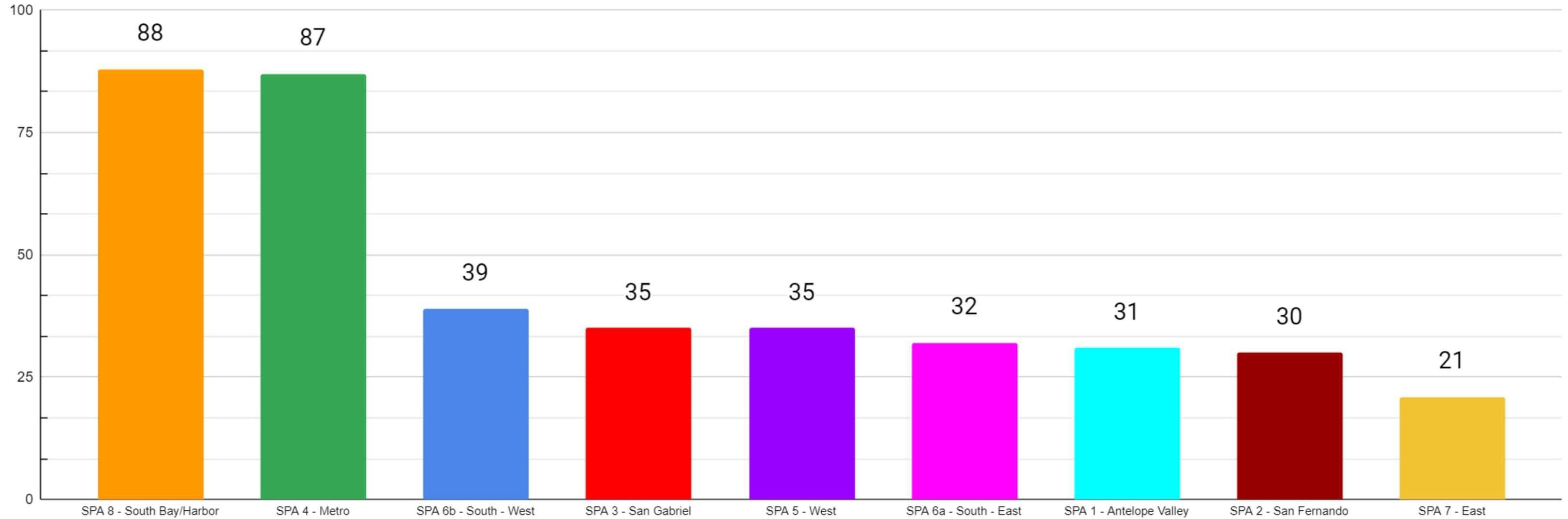
**Number of Organizations
Officially Onboarded (CERF
Collective Partnership
Agreement submitted)**

401

**Number of Organizations
Not Fully Onboarded**

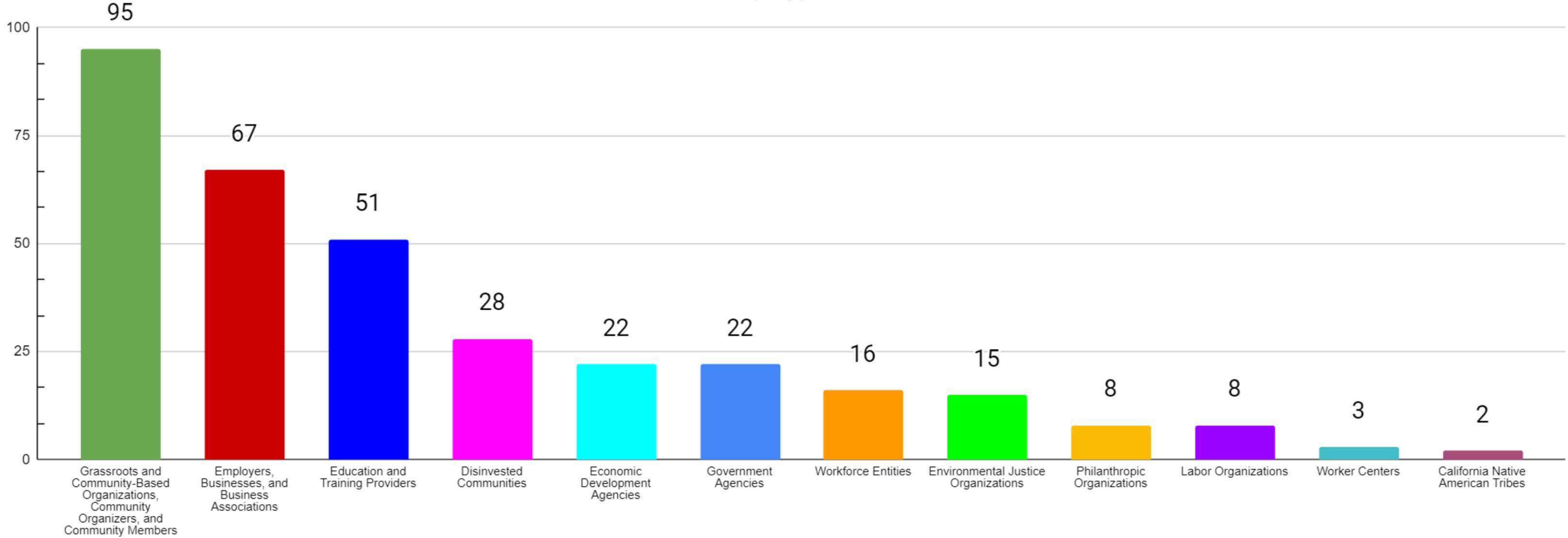
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Geographic Breakdown of LA HRTC Members by SPA (by Member Headquarters)



Based on the location of each organization's headquarters as reported by each onboarded member

Number of Each Entity Type Within the LA HRTC



Based on the primary stakeholder category of each organization as reported by each onboarded member

- Stakeholder entity type refers to the entities the LA HRTC is mandated by the State to include balanced representation from for reporting purposes

L.A. County CERF HRTC Upcoming Meeting Dates

CERF 101 Presentation

- August 29th | 10:00 am

HRTC Bi-weekly Meeting

- September 8th | 9:00 am

Next Steps



- Vacant Seats Elections
- Steering Committee Bylaws
- Subregional Table selection criteria/process
- Complete Regional Plan Pt 1



LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

Thank you!

For more info, please visit:
lacerf.org

Questions can be directed to
cerf@laedc.org.

