



## Steering Committee Meeting February 22<sup>nd</sup>, 2024

### [Recording](#)

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### **Summary Notes**

Ariel discussed community actions and upcoming activities in the first part of the meeting, emphasizing coordination. The focus then shifted to welcoming new members and discussing project timelines for regional planning and economic development. Key issues such as data collaboration were addressed for workforce development and economic growth in various sectors.

Following this, potential industries for discussion were explored, highlighting market analysis and data value chains. Attendees were encouraged to provide feedback on industry cluster prioritization based on performance indicators. Equal representation in economic planning, emphasizing diversity assessment alignment beyond ethnicity and gender, was discussed to ensure inclusive decision-making processes.

The importance of laws in program strategies and creating career pathways for high-quality jobs was underscored, along with discussions on digital media investments and equity considerations. Attendees outlined actions for upcoming meetings focused on state implementation updates, emphasizing engagement through information sharing channels. Finally, consensus-building efforts were highlighted for impactful decisions aligned with the mission statement of inclusivity.

### **Meeting Transcript**

#### **00:25**

It. Good afternoon, everyone. All right, we're waiting for everybody to come on board, so ask for your patience. Let's see. Kevin Clark, Tony Simons, Maria, see Bobby, Jennifer, Zelette, see the CJF team. See Stella.

#### **01:35**

Hello, everyone.

#### **01:42**

So the read AI meeting, who is that?

#### **01:47**

That is mine. And I'm actually not even sure how it got attached to me.

#### **01:54**

That's. That concerns me.

#### **01:57**

So if you don't want to that in the meeting, you can actually take whoever the host is, can take it out of the zoom, but that will be that. Actually records meetings and sends out transcripts, something akin to that called Otter AI can get attached to your system, and we've actually booted that out of our meetings because, you know, they become legal documents.

**02:21**

Actually, mister chair, I do not need that in this meeting. You may boot it out.

**02:27**

Okay, so you got. You heard your marching orders, Ariel.

**02:36**

Thank you.

**02:36**

Thank you. Hey, Jermaine. Ricardo, sejal. Hello. Afternoon, mister chair. Afternoon. Good afternoon. I see Drew mercy here. Hey, Drew. Kelly, right? Rita. I think I see another see Montserrat. All right, Shion. Hey, Allen. Okay. Have I missed anyone? Charles? And I see my program specialist, Blaine Barker, who helps take notes for me so I can focus on the meeting. We'll give a few more minutes, make sure everyone gets on. Hope you all had a good weekend. Good past week. Alan. Cheen. Alan, we just can't get you to go away. Lucky for us.

**03:45**

I know I'm holding on as long as I can.

**03:49**

And I got a handcuff on the other hand.

**03:54**

Yeah. I'm yelling for help.

**03:55**

Thank you for being here.

**03:57**

You heard him. He's yelling for help. Somebody get a handkerchief to stuff it in his butt. I told alan to stop replying to stuff and sending emails. Ariel has to start doing that stuff. No, we. Well, you know, we want Ariel to do it. How about we copy? Nothing against you, Ariel. We're happy to have you. And you're going to start feeling the heat.

**04:21**

I know he's going to do great. I'm passing on the baton, and I'm going to passing it with confidence. So he's going to do excellent as.

**04:27**

We want to hear. All right? Okay. So, excellent. Hey, Libby. Good to see you.

**04:38**

Hey, there.

**04:40**

There she is. Hey.

**04:42**

Good to see you.

**04:43**

Yeah. Okay, it's 105, folks, so that is as much of a professional courtesies as I can offer. We got to get the meeting on the road. So, Ariel, why don't you hit us with the welcome and housekeeping.

**05:06**

Hey, so, yeah, just please, everyone, remember to sign up for your attendance. I just shared the link and I'll be sharing it through the meeting in case someone else joining late. And then we have also a couple other links to share during the same community meetings. And we'll be logged into action. The. Remember to have the link

for the action item tracker. I'll be sharing right now. Hey, Ariel. Excuse me. I don't know if it's just on my screen, but I don't see any screen being shared. Oh. Or can someone else confirm whether or not they have it? It might just be me.

**05:57**

No, not there yet.

**06:02**

Got you. Yeah. So just. You can share the presentation. There we go. Can you see it now?

**06:08**

Yep. Perfect.

**06:09**

Thank you.

**06:10**

Thank you.

**06:11**

Okay.

**06:12**

Thanks for pointing that out, Alan. Yeah.

**06:15**

Thank you, Alan. And also remember that if you would like to propose any items for the next meeting, we have the Google jamboard where you can just add your post items. Remember to put your date and name so we know who's posting. And I have gonna share the link as well. And the resource tracker where you can all access. And we encourage you to bookmark this toolkit for any reference and that you like to use it. And I don't know if Andrea has the link for the opportunities department. I think she was going to provide us with one where you can just have. If you have any plans or areas of opportunity you can share with her. Andrea, do you have the link for that? I don't know if she's in the meeting already. We can follow up with her after.

**07:21**

Okay. Yeah, I don't think Andrea's on. Not yet.

**07:25**

Okay. But you can just email her as well. We have her email here, but, yeah, that's everything we have for housekeeping right now.

**07:35**

Okay. Thank you, Ariel. Also, there are a few other folks that have joined. We do have Matt Phillips in the office of Planning and Research, state of California. Welcome, Matt.

**07:46**

Thanks, Kevin.

**07:47**

And Doctor Makajan. Luis Bertillo. Welcome. Rita Kapilov. Welcome. So we're going to go ahead and get to the first agenda item. First of all, welcome back, everyone. Haven't seen you in a couple weeks. A lot of work has been done since then and now. So we're going to jump in on the timeline. Next item on the agenda is a timeline. And Charles, take it away.

**08:20**

This slide was for Andrea. Oh, I'm sorry. I think Andrea was going to speak to this one. So this is the one. We could come back to this one and go to the main timeline, which I think is next.

**08:35**

Charles on.

**08:37**

Yes, yes, I'm here.

**08:39**

We were actually.

**08:40**

I think we may have missed a slide here because I wanted to discuss about the winter convening.

**08:46**

Right.

**08:48**

Regardless, it's one and the same. So I am still in Sacramento. Hello, everyone. I'm still in Sacramento. Yesterday, Los Angeles region had their one one meeting with the state. It was a little bit over an hour. I wish we could have had two because we had a lot more to cover. However, the meeting, there was some good and bad news in there, but we obviously want to focus on the good and make sure that the bad doesn't happen anymore. So one of the things that's going to happen moving forward is that there's going to be a facilitator that is going to be either essentially appointed to the Los Angeles region and probably through a sole source and contract. We're going to have more information about that going forward in the future once the state supplies us with that information.

**09:46**

But having a facilitator should help us move forward on a lot of different challenging items. While we can kind of divide and conquer, the CJF team can divide and conquer and focus on what they're best at. Again, we'll have more information about that as we get it going forward. And that plays along with the timeline a little bit. So the timeline that we currently have, you guys all seen in the last meeting, the timeline is going to remain the same. It's just going to be a little bit stricter. So we're going to be adding some components to it, some critical components. CCF is going to be integrating their timeline of some budgeting issues that the steering committee should be aware of. And again, we're going to be working on that coming down in the future.

**10:41**

One of the kind of good pieces of news in our mind can speak to it a little bit later on, is that the deadline was extended to April 30 to. Sorry, it's just so much noise here. I don't know if it's bothering you guys. Well, Armand, I'll have Armand speak to that later on. Regardless, the timeline is going to remain the same, which is me integrating some more action items in there. But one of the main concerns is that the steering committee that you guys remain focused on the research that's going to be provided to you, that has been provided to you, more is going to be provided. And the, so you can start focusing on thematic table areas, identifying what those areas are going to be, and then, of course, following up with that is who are going to be in those seats.

**11:37**

So we can talk about that a little bit more. But I did want to just give you kind of a brief update on the timeline.

**11:45**

Thanks, Charles. And just from my perspective, I did have an opportunity to participate in the meeting, and I felt it was productive. There was some constructive, I'll just label as constructive criticism, but all with the spirit of helping us get across the finish line. There are a couple things that were mentioned in terms of quality control, and we'll go over this later in terms of our proposals, in terms of how we work and the necessity of meeting these deadlines, and how our perception as a team will be driven by our ability to work seamlessly and productively in a way that presents good and accurate information in a way that it can be understood and valued. And I believe this team is the one that can come together and do this.

**12:48**

And I want to emphasize that there is a sense of urgency and that as we operate, we're going to be operating under the scope and understanding that there are some deadlines that the state is definitely going to enforce as non negotiable, and we'll be following through with that understanding. I saw a question in the chat about the facilitator where the funding was coming from. Charles, did you want to answer that? Sure.

**13:22**

Because that was one of my questions as well, by the way.

**13:25**

Yeah.

**13:25**

So the facilitator, that suggestion came from the state. And, of course, my first question was, well, where's out of what budget does that come from? And do we have to go through RFP process? We want to make sure that we focus on North Star and not get sidetracked with something that could throw us off of our timeline, even though it may, the intention is to help us. So that's one of the things they're going to be working out in terms of, I don't know if they're providing more funding or if there's ways for us to free up funding through the existing budget. However, all of that information will be coming forward.

**14:11**

Thanks, Charles. Libby, you have a question?

**14:15**

Yeah, that was actually my question, just a follow up question on that. I understand that you don't have all the details yet, but is this something that they are making a requirement? Is that the sentiment you receive from the state, that this is not an optional, this is a requirement that they're putting on us that we have to have a facilitator?

**14:30**

Correct.

**14:32**

Okay, interesting. And are they requiring the same of all the other regions?

**14:38**

Well, they're requiring it of us because we are behind the other regions.

**14:43**

Gotcha.

**14:45**

Okay. And, you know, without going too deep in the weeds, on that, we could talk offline, but that's where we are, so, and you'll understand that as we continue in the meeting, we'll be speaking as to where we fell behind and what we're going to do about it. So, Maria Garcia.

**15:08**

Thank you, chair. I'll just add that we'll be circling back with EDD to review our budget and see where we can allocate dollars to pay for a facilitator.

**15:21**

Okay. Any other questions?

**15:26**

I think Benjamin has a question. He said, what's the role of the facilitator?

**15:31**

Charles, you want to take that?

**15:34**

Yeah, sure. So there's a lot of challenges within the HRTC and the steering committee in terms of how we've historically come to consensus, and it's been a bottleneck and help in our progress. So the facilitator is essentially to come in to help, literally, you facilitate those conversations while the CGF team and the steering committee, you know, be able to focus on, you know, on their respective duties. One of the things that was discussed in the meeting, and I'm glad Mister chair brought it up, was that he's, like, working two full time jobs,

his full time job and this one, and I agree with him, he's working his tail off as the vice chair, the madam vice chairs. Not to say that you guys aren't as well, because you definitely are. However, it should not be this difficult.

**16:32**

We should not be in a position where well, maybe not me, but you guys should not be in those positions where you should be working this hard. So the facilitator is to come in, is to make everyone's lives easier. And, of course, as I mentioned earlier, help with some of our challenges and to answer about the other regions. I don't know. I just know what happens with our region.

**17:00**

And to be clear, you know, my goal in this leadership role is to make sure that we get across the finish line, to make sure that, you know, when we, whatever we send to Sacramento to be reviewed, that it reflects the true level of professionalism of all the individuals that are part of this team. Because you're all very intelligent, you're high ranking, you're hard workers, and we want to make sure that our work and our progress does not create bias up the ladder. And we don't need any perception issues. Things have already bubbled up, and we're going to reverse that. That was my purpose in the meeting. I was very clear about that.

**17:46**

And my goal is to make sure that we all have a voice, but we all provide accurate, compelling information so that we can get the best decision possible for our group, for all of us. And that is, I'll leave it at that. We will have more information on the facilitator as it comes about. We do not, we have not flushed all that out yet. We'll take all your questions to bear and we will probably have some answers at the next meeting. So continue to put in your questions. That's fine. But also understand we don't want to give answers that may be misleading or that we have to backtrack on the purpose of the facilitator is to move us forward with accuracy, but also expeditiously.

**18:41**

Tony, I was at the summit. I did not, I was not in the LA meeting, but I was in two other meetings. I will say that the state offered whether or not a facilitator was something that the group wanted. So that answered one of the questions that are out there. But I also work with Orange county, and Orange county has a facilitator and I can say that they are, I think, the head of everybody in the state on all the actions. So facilitators can be very effective. And the state was asking all the groups that didn't otherwise have a facilitator. Was it something they felt would be useful?

**19:23**

Got it. So let me get clarification on this. And Matt, are you still, Matt Phillips, are you still on the call? Hey.

**19:33**

Yes, I'm here.

**19:34**

Hey, Matt. So on the facilitator, would you consider that a mandate or a strong recommendation.

**19:43**

Based on the meeting we had? I think it's a very strong recommendation. We're not mandating that you have a facilitator, but we are mandating that, you know, that the process move along a little bit quicker and with a little less friction. And I think the facilitators, we all, the state thinks that the facilitator is the best option given what we've seen from the success of other regions who have facilitators like Tony mentioned. So I don't believe it's a mandate. I can, you'll get a letter, Kevin and Charles, that will come from EdD. That'll explain some next steps. And that'll be the formal request from the state. But at this point it's a very strong suggestion.

**20:27**

Okay. Well, that's the way I took it. So let me, hopefully that, let me offer that as a correction to my answer and as a strong recommendation. And that's the way it came across. It was clear it was a little difficult to discern. Strong recommendation from mandate, but we heard it from Matt, so we're good now. Okay, any other questions, comments? All right, let's move to.

**20:59**

Ricardo wants to know what's the estimated.

**21:01**

Timeline to bring the facilities header on ASAP. So as soon as we get clarification on funding and all the other roles, and, you know, we will communicate all that information to you transparently. Okay. All right, next agenda item, please. And Stella, by the way, want you to continue bird dog in the chat box to make sure I don't miss anything. Okay. All right, thank you. All right, CCF, I don't think Jose is here. Maria, you have the con.

**21:45**

Yeah, thank you, chair. And yeah, Jose is actually making his way back from Sacramento as we speak. So I'll start with the state monitoring visit. We set a date for June. The state will be conducting their monitoring visit for one week. And so we're starting to work with them on putting together all of the documentation that they'll need to review for that visit with the site board contract, side porch contract. We are awaiting some documentation from side porch to finalize the contract. We hope to have that in the coming days so that we can onboard them next week. That's it.

**22:37**

There's one other category to the state monitoring visit. Did you hit that?

**22:44**

Yes, I started with that.

**22:45**

I'm sorry. My apologies. Okay. Any questions or comments for Maria on the fiscal agent update? Seeing none. Okay, let's move to.

**22:56**

Sorry, mister chair. I wanted to add that Maria and Jose from CCF were at the meeting yesterday, actually all week at all of the workshops that we did. And one of the things that Maria and I spoke about was making sure that the CGF team and probably steering committee get scope of works ready for the table partner who's going to be in those table partner seats and for the micro grantee so they can begin getting those contracts ready. So once the leads are or once the, you know, the process, all of that is outlined, there won't be, you know, waiting period to get those contracts. They can essentially start, you know, hit the ground running. So we're going to be working on that with CCF, with leadership, too.

**23:56**

And, you know, probably eventually you guys as well, but just be prepared for that as well.

**24:01**

Very good, Charles. Thank you. Any other comments on fiscal agent update saying none. Next agenda item, please. All right, let's see here. So, Chioma, are you going to speak on this?

**24:22**

Yes, that is me. Okay, so, yes. So thanks to CCF for the update with our capacity building contractor, which is side porch. And so we look forward to them coming on board very soon, as soon as they finalize their contract. And then we have. Let's see. So, yes, it was approved already and I think we can go to the next slide. Yeah. Okay, so then that ties into the affinity hub lead training, which we've sent out an email already for the affinity hub leads. All of the affinity hub leads that are on the steering committee should have received an email earlier this week for an affinity hub lead training to take place in person and via Zoom for those who cannot attend in person at the La EDC offices downtown at US bank office on Fifth street.

**25:25**

And so you should have received the email. We would like for everyone who hasn't responded to. Please reply to the email as soon as possible. I think the deadline stated in the email is tomorrow, end of day. And so that training will take place next Thursday, 09:00 a.m. To 11:00 a.m. We will have. It will take place in our conference room. We'll have zoom capabilities available for those who are unable to attend. But if any of the affinity hub leads have questions about the meeting, you know, just reply to the email and let us know. And. Yeah, that's all I have, chairman.

**26:05**

Thank you. And I want to make a few comments. I ask that we do this in person because we tried to do it before

the rogue fire under the freeway. With the shutdown of downtown and all the ingress Negress routes blocked, we have another opportunity now to get together. I think this is going to help with our ability to work together seamlessly, be productive in this training. Bring all your questions, thoughts, concerns and everything else so that we can execute. So hopefully you can be there in person. And then Shioma, on that email, the address was not listed. Is that some. Yeah, so either. How would you suggest we get that? So that.

**26:56**

So we can either. All that who. All of the affinity hub leads who reply that they are coming, we can follow up with the address and make sure it's provided. There's also a calendar invite. We can add it to that as well. So Arielle. I work with Arielle. So we follow up and make sure everyone has the address.

**27:17**

Okay, good. Alan?

**27:19**

Hey, yeah, I just double checked the calendar invitation and it does include the address. Yeah, it includes the address for our parking garage as well as the building. So maybe just scroll down a bit. But, you know, if you guys didn't receive it, feel free to email us and we can resend it on the actual calendar invite. Not. Maybe it's not on the email, but it's on the calendar invite.

**27:44**

It's on the calendar invite. You guys want to just say it real quick in case people want to write it down? I'll take it in my notes if you want to give it right now.

**27:53**

Yeah, I can drop the address in the chat right now.

**27:55**

Okay, thanks, Stella.

**28:00**

Yes, thank you, Chiyoma, for the update. Just two questions and just trying to remind myself, is it just one person from each, you know, for the affinity hub, lead training from each organization, and then can you dive in just a little bit deeper on what we hope to accomplish? Yes. So. Okay, good question. So, yes, in the original email I think we sent out, I think there's a box to check if you would like to bring anyone. We do need to count because our conference room does have limited space, so we don't want to have too many people. But I think there's enough room for a few of the affinity hub leads to bring an additional person and also. Yeah, so the topics that will be covered are basically the goals that we want to achieve with the affinity hubly convenings.

**28:50**

So, I mean, that's the overarching goal of the meeting, is that we're all on the same page on the type of convenings, the time frame for the convenings, and the goals to be achieved during those convenings. So those are the overarching goals that we have. But, yeah, we'll do a deeper dive in those 2 hours. Good deal.

**29:12**

And let me say this, Stella, it's for me, and I'm sure others, is going to be a how to complete your contractual responsibilities that we signed up for so that when we submit any deliverables, there's no pushback, there's no problems. We know what is expected. They know what they're going to be getting, and life will be good.

**29:40**

Yeah.

**29:40**

Okay. All right, thank you. And then also, if you're going to bring an additional person, make sure you let them know, because there is limited space. But there is additional space. Okay, I have someone from face. Can you identify your name, please?

**29:59**

This is Haypen.

**30:01**

Haypen. Okay.

**30:02**

I don't know why it became face, but. Okay. Anyway, just for clarity, who's invited to this training?

**30:12**

The Affinity hub leads.

**30:14**

So only that. So if you're not.

**30:16**

Right, okay, the Affinity hub leads. That's it. Okay. It's a training for the Affinity hub leads. If you want to bring an additional person or someone that can add value to your discussion or to take notes, whatever. Let us know, because there's limited room.

**30:35**

I'm not an affinity hub lead, so.

**30:37**

Okay. All right. That's what this training is for. Tanua.

**30:44**

Hi, good afternoon. Here. Would it be welcome to maybe have one person in person, and then if other team member that I wanted to have online to do it that way as well, would that be welcomed?

**30:58**

Now, that's brilliant. I didn't think of that. There you go. So I don't see any reason why there's. There's no limit to zoom.

**31:07**

Okay. Okay.

**31:08**

Yeah. So, but understand, in terms of the conversation, the whole reason behind this training is so that affinity hub leads to get all the mileage that they need to be able to perform their duties in an excellent way, which we know that you all are capable of and will do.

**31:27**

Okay, got it. Thanks.

**31:29**

Thank you. And then, so those have had their questions answered. You can lower your hands. Luis Bertio.

**31:37**

I remember this came up at a previous meeting, but did we ever, were the contracts ever made public as to what exactly the Affinity hub leads are required to do?

**31:46**

I can't answer that. I know that I got mine and return signed it, but CCF. Maria, are you on this call? And do you want to answer that?

**32:01**

I don't believe we shared the agreements, the signed agreements with the steering committee, but we did share the template, the agreement template with the steering committee.

**32:15**

Okay.

**32:16**

I think.

**32:16**

Can you. Is it possible to just drop it in the chat box for just, you know, quick reference to kind of know. I don't know what the. What it.

**32:23**

The templates is.

**32:25**

Thank you. Yeah, and just make it generic since it's a legal document. Maria. I mean, it's public information, I assume, but. Yeah, and the. I got a. There's a comment in the chat box. The scope of work is a. Is, I believe it's exhibit a, if I recall correctly. So it's included, it's in the contract. All right, any other questions or comments?

**32:57**

I was looking at that and I saw.

**33:00**

Okay, could you mute whoever, I got some background noise, so if you mute, please, if you're not speaking. All right, next agenda item, please. Okay, so, regional table, lead discussion. I believe this Andrea and the subcommittee. Andrea, you want to lead on this? And those that want to lean in can follow. Whoever, I guess is the co chair with you?

**33:31**

Yeah, mister chair. I don't think Andrea is on the call. I don't see her name. But we have Benny, I think, who is the co chair of the subcommittee.

**33:43**

Yeah, Benny, you want to lean in?

**33:47**

Actually, Andrea was going to present the document. Actually, I was. Shoma, you'd like to show us what you have. But basically. Good afternoon, everybody. The sub regional lead subcommittee meeting has been meeting. We've met three times now to put together the application process that includes scope of work, expectations, the methodology, kind of outline of the groups that will be doing outreach and engagement of residents and organizations in our nine spa areas. And then we also put together a draft. We have a recommendation for the application for today for you to review and approve, hopefully, because we're trying to get this out and meet our deadlines. And then we also are started working on our review process to the applications and that will be brought back to you all for review and adoption and probably at our next meeting.

**34:48**

But we did want to walk through what we've put together so far for your consideration and approval, hopefully. So with that, Shilma, do you want to walk us through?

**35:00**

Yes, I'm trying to post it in the chat.

**35:05**

Oh, I already posted. Yeah, the link to the draft. Yes.

**35:10**

Oh, okay.

**35:11**

So everyone share it again.

**35:13**

Okay, thank you.

**35:18**

Yep. Now you got a screen share, chilma.

**35:23**

Let's see. Arielle, can you screen share it?

**35:27**

That way you can hit the highlights. I did reach out to Andrea. Something probably came up at work, so you know how it goes.

**35:40**

Yes.

**35:41**

Thanks for stepping up, Betty.

**35:43**

No problem.

**35:45**

Yeah, I can do a quick review. So we have a timeline here where we get started quickly. We'll put out the announcement Monday. Scarlett is off this week. But we, Alan and Arielle and I will work on the application, which you will see here, the title, the project, the proposed timeline. Okay. And then you can scroll a little bit more and then we can see the eligibility criteria. Everyone can see here and you can follow along and click the link as well. We have the eligibility criteria that the subcommittee has had many conversations on. And we also have the scope of work that will be listed on the application. And it will be a Google form similar to how those who were involved in the elections last year. It'll be a Google form, similar, but much more streamlined.

**36:42**

And so we'll provide the link so the applicants can listen the spa or service planning area that they are from. You see the questions there? You can keep scrolling, Ariel. Let's see. We have the different questions that we'll ask. Basically their entity type, where they're located, who do they serve, which spas do they serve? We are looking for ten categories in all spasmodic. There are eight spas in La county, but for the purposes of this initiative, spa six has a and b, which is east and west. Here you can scroll some more. Let's give them a look. And. Yeah, that's. Oh, okay. That's the bottom. So, yeah, so we didn't. We. Everyone, we had many requests for a streamlined version. So the subcommittee has had a few meetings to go over all of the information you see here.

**37:42**

And as Benny mentioned, the steering committee will have a further meeting to discuss the review process. So if we have multiple applicants for like, one spa, one category, there will be like a scoring rubric that the subcommittee will discuss further. And, yeah, we'll go from there, but you can see the timeline that we have. We. It is a quick timeline with a quick turnaround, but as Kevin and our chair and Charles have discussed from the state, we are definitely have a tight timeline ahead of us. So this is what we have.

**38:25**

Thank you, Sierra, mister chair. If I could just say a little bit more. So, want to make sure that people understand the spirit of this is to get small organizations in our ten spa designations, because six a and b that have the experience and cultural competency to engage marginalized communities in this process, by which people, especially with lived experience, can share their experience with the economy, with climate justice issues, to get the best critical feedback possible to help inform how we do our work across the county. So that's why this is set up, the \$10,000 sub grants, they will be paired in relation to the affinity hubs as well, so that we make sure we have good representation across the board. We understand that there may be hub.

**39:15**

Sorry, spa areas that might not have as many people may be interested in applying or in the sub regions or sub areas. And so we are offering an opportunity for groups to obviously apply to multiple areas where they have experience working. We want to prioritize the location of these nonprofits or these organizations that can do the outreach. That's critical for us to have information based on location and then opening it up for folks that can go across the spa areas based on their experience. And so we want to make sure that we're really supporting. As

we've heard for the last two years, people talk about the importance of community voice in this process. And so that's the intention of this application. That's the spirit that's been driving our thinking and our organization of this.

**40:02**

So I wanted to provide a little bit of context for everybody who's not part of the subcommittee. Like I said, the scoring rubric will help us make sure that we're staying true to that spirit in terms of really supporting these smaller organizations. That have historically not had access to these tables and these discussions to participate in a meaningful process. Thank you.

**40:25**

Okay, Benjamin, thank you so much for that. I want to echo your words. I concur with everything you've said. I commend you and the team for getting this done in an expeditious manner, thorough, staying true to the spirit of what this is all about, and I think it will lead to some great work being done. I also want to compliment the whole idea about. I think it makes sense that if we have no applications in certain spa areas, the opportunity for multiple spa applications to be taken, because the whole idea is about quality, not putting together some kind of gate that ruins the quality. If people are able to do a better job with no one, it makes perfect sense to me. So applaud you and the team. Great work, Sejal.

**41:24**

Thank you, mister chair.

**41:26**

Yeah.

**41:26**

Thank you for all of this.

**41:28**

Just would love to.

**41:30**

I'm sorry if I missed this in an email or anything, but would love to sort of pass this along to our networks.

**41:39**

How can I do that? Yes. So we on the timeline, you'll see that we have it set to be sent out starting Monday. So we are finishing up the Google form where all the applicants will be able to complete it. And our communications manager will be back Monday. So we'll have it ready to email out Monday.

**42:10**

Okay. I was just on the phone with Andrea. For some reason, it wasn't on her calendar. So, Stella, if you could send Andrea the link so she could jump in, but Benny did a great job of pinch hitting, so we're good. We don't have to backtrack.

**42:24**

Okay.

**42:27**

So just a matter of process, mister chair, do we need to do a general consensus decision as a steering committee on this, or do we just move forward?

**42:36**

Well, the consensus takes place within your committee.

**42:40**

Okay.

**42:40**

We trust you. Yeah. So what you decide in that committee as a group is what we're going to roll with. Again, in the interest of efficiency and working with rigor, we got it. We're professionals. We got to trust you. We believe

you're going to make the right decisions. As long as there's consensus, I'm good with it. And I don't think anybody else has a question. And there's a thing. We have not delegated authority to subcommittees. I have. So if there's a problem with that, then you could bring it forward. But I've delegated that authority because otherwise, I'm not sure what you're looking for, Sharon. But, you know, I would appreciate if we could operate in a way that shows trust and professionalism in a sense that we trust you and you're a member of that committee. We trust you.

**43:35**

Now, if anybody opposes anything I just said, raise your hand. Let's hear your voice. All right. I don't see any hands raised, so we're going to move forward with that. All right, next. Yeah, I agree. All right, next. Okay. Organizations presenting to the committee. So let's see here. We had a discussion about this. In fact, Benny and I, you and I have talked about on the last call we had three companies apply. They were not companies that indicated that they were going to hire. However, these companies are welcome to present to the LAHR TC. If they're not hiring organizations that they want to present to the general body. I think that's fine. It creates a sense of camaraderie. It also sets the table for other organizations that might want to apply for the sub regional table.

**44:54**

I know we're not supposed to use micro grantees, sub regional tables, but it just gives an idea. Now, what we don't want to do is give organizations unfair advantages over others, but if they take the time and they want to step up, if you guys are okay with it, then we could take it to the HRTC and we could bring them in terms of presenting to the steering committee, if you recall back, you know, something that I kind of put a into play. We just don't want to invite companies that present to us, you know, without being vetted. So went through the process, we got the application out and companies that want to fill out that form that are going to be hiring. Right. Then those are the ones that can come forward that we can look at.

**45:42**

The purpose being, once we get everybody trained up, ready to go, we got to have companies to hire them. These companies typically require the more we can recruit. These companies are the ones that will produce the evangelists and ambassadors inside these companies that either they have DEI or they don't. Whatever the case may be, that will get these organizations to put it in their planning, either for this year or for the upcoming fiscal year. And along with that, organizational planning will be budget planning. Because this is about thriving careers, right. And so there might be an increase in their budget that goes along with their participation. And so if we set their expectations now, then they can plan for that. The likelihood of them doing it without that is low. That's just my experience. So does anybody want to add to that?

**46:43**

Benny, did you want to lean in since we had that discussion later, anybody else want to make any comments on this? No.

**46:51**

I think we've talked about this enough. I think the idea is to use the process to just have a process so that we have a chance to kind of evaluate where these groups are in terms of their experience, their agenda, in terms of how they're going to hire our community members and give them careers, or what part of the process, whether it's training or jobs or the education, like what role do they play in the ecosystem we're trying to cultivate in the region? So I think that we've talked about this before.

**47:22**

So you hit one of my favorite words, ecosystem we're trying to cultivate. Absolutely. And a state meeting yesterday is one of the things that I hit on. And I really emphasize what I just shared to the steering committee, and Matt's on here. He'll attest to the fact that I was aggressive about that. I think that's where we can really shine because at the end of the day, the hiring is where they're going to measure us, and that's what's going to determine whether we get repeat funding for the next ten to 20 years. And if we get repeat funding, then the organizations that are involved in this can capacity build and have predictable run rate revenue to support, then fund this effort. So I'll leave it at that. Any other comments, Stella?

**48:12**

Yeah. Thank you, mister chair. And just from a clean energy sustainability standpoint, I'm seeing a lot of funding that's coming down the pipeline. A lot of folks are scrambling to be part of those grant proposals. And so we might not get a lot of interest, you know, for presenting to the steering committee right at this moment.

But I think within the next few months, you're going to see a lot more organizations that want to make themselves known to us. So thank you.

**48:47**

Thank you. Any other comments.

**48:52**

Megan and I here from central Tra. And I do just want to kind of put on the attention of the steering committee here. We have a lot of transitioning going on in Long beach, and engaging Long beach is going to be crucial for the La county workforce committee due to its significant role in the overall regional economy. And that's highlighted by its growing aerospace industry and the status of, well, recently being the largest port in the region. And so one, the aerospace sector in Long beach is a key driver of technological innovation and high skilled employment, and it's contributing substantially to the economic, health and competitive edge of La county by drawing in new aerospace companies from Northern California and from all over, we have like Whiskero, who's on the front of doing teleportation services.

**49:46**

And that's just one of like a dozen that we have here who moved into the region since 2020. Now, this industry not only attracts a skilled workforce, but it's also going to stimulate the development of related industries and services that can further expand job opportunities. Now, when I talk about the port of Long beach is a cornerstone of trade and logistics. And of course, it handles like a vast portion of the goods entering the US. So right now it's having a huge shift towards carbon neutral initiatives. And particularly there's a transformation into a 100% and the first hydrogen port in the US. And this is going to mark a pivotal step in aligning economic growth with environmental sustainability.

**50:29**

So this initiative has been supported by 1.28 billion from Washington already, and there's already an additional 2.45 billion in the works of that number in private investment. So this is going to position Long beach as a leader in green technology and sustainable development. Now, this isn't only going to underscore the need for.

**50:50**

Megan, Megan, we got to have you wrap up, all right? Because we can only. We got to get through an agenda. So give us your next comments in the next minute, please.

**51:00**

Well, absolutely. Well, the reason I bring this up, because it's only going to underscore the need to really adapt the skilled workforce for green technologies and for sustainable practices. Right? So it presents a unique opportunity for workforce development programs that are going to focus on training and skill development in these emerging sectors. And again, it can ensure that the workforce remains competitive as we prepare to meet those demands of that future focused green economy. So I just have to put that, I want to make sure that we're considering Long beach and these major transitions towards this green economy when it comes to fostering economic growth, environmental sustainability and job creation across the region.

**51:41**

So Sharon Evans made a great point. Get the companies to put their application in. Secondly, we are totally in support of everything that you've stated. Long beach is on my personal radar. Okay. Because we have a transportation forum coming up and doctor Noel Hasegawa is going to be presenting. Okay. We have. Angelina Kaliva, Arch's CEO, is also going to be presenting. So everything that you share today is 100% on our radar. I know it's on my organization's radar, but also in terms of the spirit of what you're trying to move forward with, we support it. Get the companies to submit their application. They can get in. We'll put them on the agenda to tell their story. All right. Because they're going to be a source of our hiring.

**52:42**

I'll do my best. And of course, I'll try to make those.

**52:44**

No, you're going to do it. You and Jessica will get it done. I'm confident.

**52:48**

So, just so you know, I work with central cha in my capacity there, but I also wear a hat at the Cal State Long

Beach University, where I'm not only a lecturer, but I'm the associate director of the Office for economic Research. And that's where we help city planning with the clusters that we're creating here in Long beach and also for sustainable workforce moving forward. So this is a huge passion of mine to make sure that we're interconnecting all of these various initiatives going on, because it's a big change, big transition.

**53:18**

We're going to support you, Megan.

**53:20**

Thank you.

**53:20**

You're doing great work. Great job. And continue on, and you're welcome anytime. Okay?

**53:27**

Thank you, Kevin. Thank you.

**53:28**

All right, very good. Any other comments? Okay, next agenda item, please. All right, Armand, you're on.

**53:42**

All right, thank you, Mister harbor. And, yeah, so just going to be giving the research updates as usual. So I'm going to begin with a more general update on the research process, and it's going to be actually kind of going over some things that were discussed in that one one meeting. So, yeah, I mean, we're waiting to get official feedback from the state on our regional plan, part one that we submitted in December. But in the one one meeting, we got some idea of where our report fell short of expectations. So obviously the report was literally incomplete. You know, the industry cluster analysis was not finished, neither was the regional summary. But apart from that, the report was not very. It doesn't read as a very cohesive document thematically or stylistically. You know, it goes from portrait to landscape with different graphic designs.

**54:32**

So that's the stylistic part. And then thematically, you know, it just doesn't have a comprehensive, coherent narrative. However, you know, I got a chance to hear from other regions and I got to see what their approach was like, and that gave me the idea to make our research process more collaborative between the two research firms and myself. So moving forward, we're going to be doing a more collaborative process between beacon economics and civil economics, having meetings with both research vendors and myself to make sure that we're creating this coherent narrative and making sure that we're not, you know, there's no contradictions and that we're not. Also, very importantly, we're not duplicating sections so we don't have too much information for no reason.

**55:19**

So, you know, I met with Beacon earlier today and they're on board, you know, spoke with civil yesterday in Sacramento and have a meeting with them tomorrow just to confirm with them. But, you know, sometime next week I'll have a meeting with both of them, with both teams, and move forward from there to make the report, you know, make sure it's consistent on those, you know, timelines. We are working on a very tight timeline. You know, the contractors, their contracts are up March 30. So we have about a month to make this report really flow seamlessly and make it a document that any individual in our county can refer to it and say, hey, you know, in my area, this is required. And this is, you know, just make sure it's accessible and like I said, a coherent narrative.

**56:08**

And then, of course, April 30 is a real serious deadline where there are serious funding repercussions if we don't meet that. So we need to have it submitted for sure by the April 30. So that's the kind of general update on the research process. I see Tony has her hand up.

**56:26**

Mister chair. Is that okay?

**56:27**

Yes, yes. I'm on. Anytime, you know, someone given the report has the floor, they have the right to recognize.

**56:37**

Just a suggestion that you have a lot of pages and a lot of data, that it may be worthwhile to see if there can be a short contract for you to actually have a writing assistant in the southern border. They actually did a single contract that was to do exactly what you're doing, work with everybody, but to actually make the flow. And I'm sure you're an excellent writer, but just the volume of work and the very short deadline, I just want to put out there that it may be worthwhile trying to do a writing contract so that Armon or others at LAEDC have somebody to do some of that flow, because it's just a huge task.

**57:25**

Thank you, Tony. Yeah, I think that's a very good suggestion. So thank you for that. I'm going to move now into the general.

**57:35**

Before you go on, I just like to say a few things in that meeting. The state didn't hold back on their views. And I'm going to say it again. There's a certain perception around Los Angeles and southern California, but in particular, I heard Los Angeles that if we don't use all of our skills to put forth the best product possible, that there's going to be this perception issue is going to turn into bias, and that bias is going to work negatively against us when funding is allocated and how much. So I'm acutely aware of this and I rigorously defended our team and made it clear that, you know, I asked for the gap analysis to be done.

**58:31**

I want to be clear on what areas they felt we fell short and that we're going to focus on those becoming our strengths, kind of like a SWot analysis. So just want to be clear that, you know, at the end of the day, the folks on the other side of the table committed that they're in this with us, that they're going to work with us. And the recommendations that they're making is to ensure that we come out with the best product possible to show our ability to deliver on these proposals in a way that's acceptable but will yield the kind of results we want to see. So I'll leave it at that. Thanks, Armand.

**59:13**

No, yeah, no, thank you. I think that you spoke very well in the meeting, so thank you for everything you said. And like I said, Tony, thank you for the suggestion. I'm going to move now into just the updates on the three projects. So, regional summary. I actually have a meeting with civil tomorrow. I don't really have too much apart from the fact that the employer interviews are complete and so I'll have more updates on that tomorrow. I think mostly I'm going to be talking about the second report today. I had a meeting. So as I said, I met with Beacon earlier this morning. They're working on that accountability tool, which is going to feature a map with a few different layers. So it's going to be showing different. It's going to be mostly related to industry data.

**59:56**

So like employment, wages, labor force participation, things like that. But it may also have some other demographic data in that specific accountability tool. There may be other ones as well to make the data more accessible, but they're still brainstorming. It's very early in the process in terms of their stakeholder engagement. They're moving along with those interviews. And that last bullet point is the preliminary industry cluster data report, which I will speak about in a second. When it comes to the SWot analysis, I do not have any updates. We can move on to the next slide.

**01:00:33**

Before you move on, Benny, did you want to verbalize your comment while we're still on that slide? Can you move back a slide, please?

**01:00:42**

Yeah, I opened up Ariel's, the Google Doc that laid out the data by spa area and industry clusters. And I just wanted to know, are we going to have an opportunity to really discuss what we're seeing was being identified through this so that we can then develop strategies or figure out how we're going to connect our communities to these potential jobs. So that's why I was asking.

**01:01:10**

Yeah, great question. And maybe I'm preempting part of our next discussion. Armon, do you want to cover this right now or do you want to wait till we talk about the table partner leads?

**01:01:23**

Yeah, well, yeah, so, Benny, I was going to give kind of just the overview of the document and then Kevin was going to talk about pretty much what you're saying there.

**01:01:31**

So go ahead, Armand.

**01:01:33**

Yeah. So can you go to the next slide, please? Thank you. Yeah, so, you know, we got the raw data from Beacon economics and it gave us data for spa with four different types. So they're in these charts per section. We have existing clusters, emerging clusters, existing sub clusters, emerging sub clusters. Oh, I should note, of course we have the extra spa because spa six is split down to 110 freeway spots, southwest and southeast. But, yeah, so as I said, we have the four charts. The variables that are included in this document are the type of cluster. So is it a traded or a local cluster? Job growth rate, how concentrated is it? That's communicated through the location quotient, the LQ, the wages and then the environmental impact through the sustainability metric. And how racially diverse is the cluster or the sub cluster?

**01:02:40**

I think that these are all kind of laid out on the document. If anybody has any questions, please feel free to email me. I don't want to take up too much time going through the variables. I also did add some highlighted industries. So these are industries that are green in terms of the five year job growth, ten year job growth, the average wage is above a living wage and the environmental impact is considered low or very low. Of course, there are some things that is actually related to what Megan was speaking about earlier. You know, aerospace, vehicles and defense. We see it pop up throughout many of the spas. Other things such as the performing arts, marketing, design and publishing, transportation and logistics, water, transportation. These are kind of the sort of clusters, sub clusters that we see popping up as the highlighted industries.

**01:03:32**

I would like to note that these highlighted industries are not a recommendation by any means. They're just a starting point for conversation. There's other considerations that I may want to take when deciding what industry to think of. So I just listed a few of them here, such as the level of education necessary to get a position in that industry. Market signals that are maybe more qualitative as opposed to represented in the data value chain infrastructure in your area, in the county as it relates to it and the innovation ecosystem. Like I said, these are just starting points, not a recommendation, but I hope they're helpful. And that's.

**01:04:11**

Thank you, Arman. I want to answer. I think there were a couple questions in the chat, if you could review those. Armand, while you're looking at those questions, I invite all of you. I think Chioma posted the industry cluster document. I suggest that all of you read it. I read it over a week ago. It's pretty comprehensive. It's a roadmap that helps us understand which industries, how they're performing in the areas that matter to us. And then we're going to create a jamboard for any additional comments or suggestions. I think Alan might have put one already in there in the chat. If not, it's going to. I believe it's going to be on the website. So you will.

**01:05:06**

Oh, yeah, we just shared the link for the jamboard right now.

**01:05:08**

Okay, cool. All right, so you have a jamboard. So folks, read it, give your suggestions. In the meantime, as leaders, the chairs, myself and the vice chairs, and Armon, who's going to look at each spa and look at the industries that seem to be consistent across spas that are, as they say, all green with thriving salaries attached to them. Okay. And these are the ones that we probably want to pay attention to, doesn't preclude any of the others that might be a smaller industry or might have value. So you will have an opportunity to make comments.

**01:05:51**

And, and then as a group in our next steering committee meeting, we will look at the ones that seem to be the table, the industries that seem to be consistent, and then we'll be taking recommendations and discussion on any of the others outside of what we recommend. So recommendations are just that. But it'll be based on the data. And we don't want to spend a lot of time on this, but we want every voice to be heard. Then we need to make

decisions and move them. Let's see here. So, Stella, I'm going to turn it over to you. Are there any questions that I missed or that need to be discussed?

**01:06:35**

Yes, go ahead. Let's see. So Jermaine made a point. I would suggest key findings, highlight reports from each reporting entity. Once this information reaches the community level, this will be extremely important.

**01:06:47**

Can you go back up? There was, there were a couple. Let's see. There was one on.

**01:06:53**

Oh, that was from Sharon. Sorry about that. Sharon, do we have the scope defined for the swot analysis. I'd like to have a presentation from the researchers and for steering committee members to discuss them as well.

**01:07:07**

Who can answer that?

**01:07:10**

Debbie Armon.

**01:07:14**

So just on the. I'm presenting the data.

**01:07:18**

Sharon, you want to come on camera and speak on this, please? If you're speaking, you're on mute. We can't hear you. I don't see your. Okay, so can you answer just based on what you see there? I want everybody's voice to be heard here. The bottom line is, do we have a scope on the swot analysis? How, you know, how's the swot analysis going to be done? Beyond the obvious, will any of the researchers present to us? Do you think we can get beacon or Sybil to present to us on this small analysis?

**01:08:17**

I can't say yes or no at the moment.

**01:08:19**

Okay.

**01:08:19**

Yeah.

**01:08:20**

Okay. Okay. Go ahead, Stella.

**01:08:23**

Yeah. So, from Jermaine, I was starting to read this, suggest key findings, highlight reports from each reporting entity. Once this information reaches at community level, this will be extremely important. People can understand the information, communicate and participate. Have we discussed this with the research partners? I guess I would go to Armin, yeah.

**01:08:44**

So what I think. I'd be interested to hear what you think, Jermaine, about how, like, the highlighted industries are. I mean, maybe it's something we could discuss later, but. Yeah, I'll bring us up with the research partners. What you're saying.

**01:08:58**

Yeah, for sure. Just wanted to. I put a sample highlight report, and I'm not saying that we should use this sample. I'm just saying, in general, we've gotten feedback that this is more digestible, especially for folks that aren't looking at data consistently every day. So we can talk more offline, but just wanted to uplift that as a resource and solution.

**01:09:19**

Okay. Yeah, right.

**01:09:21**

Thank you.

**01:09:21**

That sounds good. I mean, this right here, this was just using the raw data b consent, so they didn't. They didn't make this reporter send it over. So I hope, you know, I'll talk to them to make sure the report is accessible, but we'll talk offline. Thank you, Jermaine.

**01:09:35**

All right, Sharon's able to dial in. Sharon, you're recognized.

**01:09:39**

Are you able to hear me?

**01:09:41**

Yes.

**01:09:42**

Okay. So the question I was questioning about the SWOT analysis as it ties back to the industry cluster. We still had a discussion on the table for the steering committee to consider as to whether or not we are going to consider making some of those table partners, industry tables, or actually representatives of the resident tables that were originally recommended by the o and e committee. And the reason that's important on the SWOT analysis is because from my reading of the preliminary, and please forgive me, it is a very long report, I saw that the data analysis was primarily on the community analysis. How we're defining strengths and weaknesses, opportunities and threats is aligned or could be aligned to these subgroups that we have determined that are both underemployed and underutilized and undervoiced in our community.

**01:10:44**

So our entire thematic structure was to ensure that all of those subgroups had equal voice in our plan and so that they can be passed and have input into how they fit into opportunities in these industries. And I'm hoping the SWOT will characterize that, because from what I saw in the research, it only focused on ethnicity and gender, and so the underlying subgroups are not totally represented. And if we are going to eliminate or consider devoicing the eight that were already identified as undervoiced, we may not have equal representation. And that's section 64 of our contract.

**01:11:38**

Okay, so, Sharon, you're speaking of the racial diversity section. You're saying that we're limiting to just racial diversity. There should be more of the subgroups, just racial diversity. Is that what I'm hearing?

**01:11:54**

Yes.

**01:11:55**

Yes, you are correct. I would say you are correct on that. Not sure how we want to approach it, but maybe that could tie back into having beacon or civil or, you know, the author of this data come in and speak on that. I'm not sure how we could backtrack. And, you know, I don't think we can afford to have them do it again. But if there's a fix that you have in mind that the group can decide on, then why don't you bring that forward and. And maybe we can discuss it in the leadership meeting on, you know, how we're going to deal with that. At the end of the day, we don't want any voices left out.

**01:12:43**

But I think the whole spirit of this data is to look at which of these industries we want to choose align ourselves with in terms of table partner leads and in terms of, you know, the percentages of, you know, the. In terms of the racial diversity column being expanded to include all the groups, it could change the color coding that exists there. And I think that's something that should be weighed, and the weight will affect us in terms of which of these industries need to make some changes in terms of how they recruit. Because at the end of the day, it might

mean that these folks are not really observing Dei in a way that complements our mission. And it could be, it could change the complexion of how they rank and how they rate.

**01:13:46**

So I'm not sure what to do about it at this point, and I'm not sure whether we can backtrack and change this. But if we have some supportive data that is not in alignment with what's been reported that we need to use to make our decisions on, then if you have any of that data, bring it forward as we go through this process. And it could mean choosing one industry over another, right. Because it can't just be about race and diversity. It goes against the entire spirit of what we're doing here. It has to be everything. Anybody object to that analysis or what I've said? Okay, so your point is well taken. It's accepted, it's part of the record. We'll do the best that we can to try to figure out how to incorporate that in making our decisions.

**01:14:43**

But certainly there are also very important categories. They're going to drive our decisions as a group that we reach consensus on. So as we, as the, as you put your comments and ideas into the jamboard, Sharon, I expect to see some ideas on how to incorporate those thoughts into our process, but in a way that keeps us moving forward.

**01:15:18**

Okay, Mister Hare, we have a comment from Tony in the chat. Tony, did you want to come off mute and just, you know, give us a little synopsis of existing law here, what you're describing?

**01:15:32**

Sure.

**01:15:32**

I just thought, as we talked about what, how are we going to select our industry clusters? I thought it might be helpful to reflect back on what is existing law for this program and where the strategies are supposed to focus. One of my favorite elements, and it's a long section, so I had to put it into two things, is the thing about career pathways for individuals with formal education totaling less than a two year degree that lead to high road jobs. So, you know, there's a variety of things that will have to be determined. There's no perfect solution, but as you're identifying your priority, industry clusters, existing law, I think is relevant and it gives you some specific language around equity and what the legislature was thinking as they were creating the overall program.

**01:16:25**

You know, Tony, you make a good point, and I'm sure the state would probably concur with your thinking. So, you know, again, as we populate this jam board and as we review what ends up getting bubbled up in terms of the preliminary choices, and then as we reach consensus on which ones, that certainly should be a layer in our decision making, does that make sense? Okay. All right. I want to make sure I captured it. All right. Any other comments, folks?

**01:17:06**

Yeah, we did have a comment from Jermaine, and he also shared with us a report. If you scroll down just a little bit in the chat, you'll see the ccwdme brief. So, Jermaine, I'm not sure if you want to say anything else about this report.

**01:17:24**

No, ma'am. It's just a sample report that I would imagine is pretty easily digestible. So that's something that could be modeled by the research vendors, if we find it so necessary.

**01:17:36**

Perfect. Perfect. Thank you. And mister chair, Sharon has a comment here about equal voice. Section C four of the contract specifically sets forth our commitment to ensure that all undervoiced populations have equally equal voice and participation in our economic planning process. This is the purpose of the table partners. So she says, thank you for considering this. Any other comments there?

**01:18:04**

I would. I would, you know, objectively, I would concur with this. This is the spirit of what this whole thing was based on. Right. And that's why, you know, that's why we're talking about it now, to reach consensus, to figure out, let's, you know, let's move this around. Let's look at it, let's read it, let's see what makes sense again in the

jamboard. Put that in there. So, as we begin to narrow down on these industries, I mean, there are several in here. I mean, there's one that I think is probably one of the highest paying and most relevant is financial services. But aerospace is also. I mean, there are some that are obvious that score high marks all the way across, right? But there are others that are less obvious.

**01:18:55**

So we want to make sure that whatever we hang our hat on, first of all, it's all about inclusive. It's all about operating in the spirit. It's all about everyone's voice being heard. That's why I keep emphasizing consensus. And then we make a decision, we don't dwell on it, we make a decision and, you know, we trust each other and let's move forward. So this is a critical part. And eyes are watching us. So we want to move with rigor, but not at the expense of accuracy or quality or moving off our mission. You know, our mission statement, this whole reason that we're all here together. So I'll leave it at that.

**01:19:37**

We have comments, mister chair, please. Yeah. So Benny says, you know, that we should consider this down the line. We should consider existing and coming investments to leverage and help saturate an area. This would also allow us how we will be connecting residents into training, education and hiring programs.

**01:19:59**

No question about that, Penny. And that, you know, as we go through as a steering committee when we choose, you know, they could, was probably going to end up coming down to is we'll have a survey monkey and we'll stack rank the ones that we want as a group. You know, after we analyze all this, the jamboard has been integrated and looked at in red, and then we'll stack rank them and we'll reach consensus. That I guarantee, you know, but everyone should have an opportunity to be heard. Anything else?

**01:20:40**

One more comment from Mister Kevin Clark. As we march towards industry cluster leads, we're facing the mother of all strikes from the digital media sector that will affect multiple sectors, especially AFL CIO, labor concerns, and there's a link there to a Hollywood report. Thank you, Mister Clark. Yeah, definitely consider that.

**01:21:04**

So there are some additional comments that I do not have answer to that. Armand, maybe you can answer to Sharon made a comment. Did the connection to our electrification and renewable infrastructure sectors forecast? It was this sector forecast considered. I think that's a big one, especially when it comes to, obviously, energy. And I mean, there's so many aspects to that, but it's definitely going to be one of the sectors that we could look at as sustainable. Not sure if it's in there. Sharon. There's the jamboard for that. And also, again, we got the report. I don't know if we can ask them to modify the report, but again, if we invite some of these folks here to present to us and then have a q and a period, maybe we can get some of these questions answered. Unless you have answer right now. Armand.

**01:22:06**

Well, the thing about energy and some utilities is that they're employed by federal or not necessarily federal, but by the government.

**01:22:16**

Public agencies.

**01:22:17**

Public agencies, exactly. So sometimes those won't be popping up on these cluster reports. This is maybe a more technical question that Sharon wants. We can connect offline and I can get some clarification from the researchers.

**01:22:32**

Okay?

**01:22:33**

Yeah, but I think it's certainly useful for you guys to just, like I said, these are just the highlighted industries. It's just a starting point. You guys have brought up many other considerations and, you know, there's a lot to think about, but we do need to move quickly. Just wanted to emphasize that.

**01:22:48**

But thank you. I wanted to spend time on this, and I want to thank you all for limiting your comments and Megan for joining us and giving us a thorough presentation. I'll make sure that Jessica knows that you did, as I say, a yeoman's job, a great job, and bringing your ideas forward. And I want to send you back with. Knowing that we hear you, we agree with you. I've known Rex Richardson for a while and a bunch of other folks. Long beach economic partnership with Randall Hernandez heading that up. And, you know, that's tunua country, and, you know, we hear you. And let me tell you one other thing that's personal to me. I don't mean to bore the group. Both my parents worked for McDonnell Douglas as an african american woman. My mother was one of the first inspectors named there.

**01:23:42**

And she started off bucking rivets, as they used to call it, on airplanes. But it was those organizations that McDonnell Douglas in Long beach, which was the foundation of our family's economic well being. So it's personal to me. Just want to let you know. And the port down there. Port of LA. Port of Long beach. They've been long time supporters of my organization. They've been. They've always sent representatives to supply chain and goods movement forms, which we're going to be putting on next month, in a month and a half. So we hear you, we appreciate you, we embrace it, and we want them to apply. Okay. Once we send you back with that. Okay, so we got about six more minutes. Alternate form. Think we already hit this table. Partner leads. Yeah. Alternative form.

**01:24:40**

So, for the ultimate form, as you all may know, the bylaws are now in action. So we have a form where you can submit whoever from your organization you want to step in for you. In case you cannot attend this meetings. We have a designated deadline for March 1, but you can always update this format anytime if you would like to switch that person. Person. I will share the link for the alternate form on the chat right now. So you can submit it and. Yep, just remember to submit it for March 1. And that's it for the alternate form.

**01:25:25**

Okay. Sharon, you made a comment about something not being true. Could you expand on that?

**01:25:34**

So, I was just trying to make sure that. Not sure if Armen was aware that our utilities are not all government organizations. We have what we call investor owned utilities, many of which are LAEDC members. And our investor owned utilities spend significant amount of employment and activities in our county, including, for example, southern California edison, SoCal gas. Those are in Vester owned utilities, and they are regulated by the CPUC, so they would not fall within that government classification.

**01:26:10**

Thank you for the correction and the insight. Appreciate it. Okay. All right, so that pretty much wraps it up, folks, for the day. I think we have, let's see here, upcoming meetings and next steps.

**01:26:28**

Yeah. So for the upcoming meetings, we have the student committee meeting on Thursday, March 13, the LAHRDC party meeting Friday, March 8, and the sub regional table lead subcommittee will be next Wednesday, February 28.

**01:26:49**

Thank you. All right. You folks will be getting emails on that, I think. Chioma, is this your partner?

**01:26:56**

Okay. Yes.

**01:26:57**

Or is it. Whose next step? That's you.

**01:26:59**

Yeah, I think it's. Yeah, I think it's mine.

**01:27:02**

Hold on 1 second. Hold on 1 second. Sharon, do you have a question before this?

**01:27:08**

I do, because I was. I answered an email about a week ago on our calendar somewhere. It shows on the invites that come out to us, the emails, it shows steering committee meeting on the 29th. And I had sent an email asking about that and wanted to get real clear because we were trying to get this package out so we could have materials out to the sub regional. I mean, for our solicitation process.

**01:27:40**

I have that on mine also. I had that. So I thank you for bringing that up.

**01:27:45**

Yeah. That's contradictory. Yes. We're thinking we're going to try and get this stuff done on the 28th. So everybody's on, you know, everything's done by the 29th.

**01:27:53**

Get it done. Could you correct that? Could you correct that, Ariel? Because I also saw the same thing on my calendar and I wondered about that. I just ignored it, candidly. So should we ignore that, the next hearing committee? Because I know that when there's. There's a kind of a realignment. I saw something recently, so we probably need clarification on that. The next one is going to be on March 14, which is three weeks.

**01:28:24**

Okay. Because it's on the second and fourth Thursday of each month. So the next one falls on the 14th.

**01:28:32**

Well, isn't the 29th. I think we got. Somehow we got goofed up here because.

**01:28:38**

I think this month we had. Well, we had one.

**01:28:42**

So you said. Yeah. Let me see here. This is the. This is the 29th, is the fourth Thursday. In fact, just so you know, it's.

**01:28:55**

Kind of like the fifth Thursday of the fifth.

**01:28:58**

Is it the fifth? Okay. All right.

**01:29:01**

Yeah. Yeah.

**01:29:01**

All right. There you go, Sharon. That's for me, too. All right.

**01:29:05**

Again. But our invites. Our invites that are out on this channel, that are coming to us, had us meeting. It did. It had three meetings this month. Right. And in the fourth one is the.

**01:29:17**

Is.

**01:29:17**

Was the 29th. That's why I want to make sure, because it's on my calendar. And I don't want to, you know, I sent an email. Am I missing a meeting? Did I remember?

**01:29:24**

It's leap year.

**01:29:25**

It's leap year. So we got 1 minute. So, folks, we got 5 seconds. It's going to be on the. It's going to be on the 14th. Okay. Go ahead and finish this so we can wrap up this meeting.

**01:29:40**

Next slide, Ariel. Yeah, so, yeah, this one. Same as always, you know, implementation. We're still waiting from the state to hear more information on what the dates, on when that will begin and what that will look like, but we'll update you as it comes. And please review all the documents and the newsletter emails that come out Monday and for the next two weeks after Monday, you will see the information on the sub regional tables announcement and flyer with the link to the application will come out. So look forward to that. Please share it out. And that's all I have.

**01:30:28**

Okay. All right, well, it is 230. Meeting adjourned. Thank you everyone for showing up, everyone for leaning in. Hopefully everyone's voice was heard and we'll be seeing you in three weeks. And in between then, the sub regional table partners have a ball, come back with some exciting stuff. Table partner leads discussion. Make sure you lean in, read the document, lean in. Every voice gets heard. Since consensus will be reached, we'll be in a good place. This again, we came out of that state meeting strong, but I want to emphasize again, I had to take a strong position defending our group. We're a little bit different than everybody else and I wasn't going to stand by and, you know, let bias or any kind of perception that wasn't complimentary go unchallenged. And those that were at that meeting with me will attest to that. So.

**01:31:34**

But I did, you know, remain professional and we did get agreement that the state is committed to helping us so understand that, you know, we're in a good place now and we got an extension and we're going to win this thing. Because as I told them that this is for all of our respective communities, we might not get another chance. We don't know how this election is going to turn out and this is our chance to make a difference. And all of you on this call, putting your time, some more than others, some less equally, we're here together as a seamless, powerful force, and we're going to make this thing happen. Okay?

**01:32:19**

So I say thank you, mister chair, and our co chairs, for all the work you put in. Really want to thank you. We appreciate you putting in that second job time in for us.

**01:32:28**

I need to hear that. I need to hear that.

**01:32:31**

Absolutely.

**01:32:31**

Absolutely.

**01:32:32**

Thank you. All right, folks. Take care. Bye bye.

**01:32:36**

Bye, everyone. Thank you.